

iDesign
We design your success

www.idesign-adv.com

C O M P A N Y P R O F I L E

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IDESIGN, is an advertising agency offering high quality services through the line. Founded in Egypt back in 2009, and we have been expanding our services and advertising solutions during the previous years in Egypt and the wider MENA region.

Over the last 12 years, IDESIGN provided fully fledged advertising solutions by owning a fully equipped printing & production house with a wide range of modern resources to meet every task with the expected level of professionalism.

Day after day we have been focusing on our presence and the quality of our provided services by hand picking la cream de la cream team members from marketing consultants, creative designers, conferences and exhibitions management.

We are a full creative team aiming for our client's business growth & services scaling on the offline and online platform channels.

what we do

We focus on creating, producing & executing for the best Indoor and Outdoor advertising strategies for your company that help you form a distinct brand that will give your business credibility and drive long-term noticeable growth.

We create and develop outstanding concepts and marketing strategies to increase your business and add tangible value to your brand equity.

Advertising services agency with a clear vision and passion to be the preferred hub for marketers and advertising associates.

Our team consists of creatively inspired individuals dedicated to develop your brand.

Our Services



Designs



Offset Printing



Exhibitions



Media Production



Digital printing



Promotional signages



Conferences & Events



Billboards



Giveaways



It's our passion making designs to our customers. We do companies identities & large scale designs producing eye catching designs to deliver the message of each of our customers.

We listen, we filter ideas, we hold on to your values and the message you want to get across, and ultimately translate your story into a distinctive visual language that not only stands out, but inspires a holistic customer experience in the digital age.

Our goal is to develop brands that continue to grow, that are not only relevant today but relevant in the future.

Brand Development

We cover the whole brand development process, from identifying who your brand really is and what it stands for, to designing a look and tone of voice that reflects your values. Having a clear brand identity is important to maintain consistency across all marketing campaigns, and to make sure your customers always know what to expect from your brand.

Digital Printing

DESIGN ONE OF THE LEADERS FOR OUTDOOR AND INDOOR PRINTING IN EGYPT

We use the top end models in Outdoor and Indoor Printing equipment. We maintain the highest possible standard of services we offer to the customers to meet the demand of high resolution and faster speed with our large format digital printing services Up to 5 m Width

OUTDOOR ADVERTISING

Is designed for open spaces and to promote your business. It is focused to reach the people on the road, high way or any other public places or specific commercial locations.

INDOOR ADVERTISING

Represents your messages or services in enclosed spaces With greater color and performance, For offices, malls, metro stations, hyper markets, sports clubs, schools and others.

FLEX - BANNER - VINYL - SEE THROUGH - BACKLIT - CANVAS

Promotional SIGNAGE



IDESIGN invests the latest technologies to produce in/outdoor advertising signs, the services offered in Designing, Fabrication, and Installation. using Acrylic, Stainless steel, Aluminum, and many others varieties of advertising signage using different materials specific to the requirement and conditions.

to come up with the best flashy – looking sign products.

We specialize in custom signs, safety signs, event signs, commercial signs, LED signs – Neon signs – Office signs – Promotional signs – Stainless letters & Acrylic letters.

Fabricators experienced with finest of skills to meet international quality standards. Tools like router Machines, Laser Cutting Machines, Water-jet Cutting Machines are used for perfection in finishing and detailing.

Exhibitions

Advertising Booths and Portable or Custom Display Stands that will perfectly showcase your product or brand for any purpose or event.

IDESIGN offers a wide range of advertising booths that will perfectly showcase your product or brand at any event.

Our team consists of multi-skilled designers and skilled labors to plan and build unique exhibition stands of all kinds, which are supervised with highly experience industry specialists.

We have also Portable display stands and foldable exhibition equipment is hugely popular for shows and events where you want to bring along your display stand in your car.

IDESIGN provides a variety of the most commonly used display stands.



Conferences & Events

Designing, Production & Managing Conferences & Events throughout Egypt

IDESIGN has provided high quality event planning services. We carefully listen to our customer's wishes, understand their vision and strive to exceed our customers expectation no matter how big or small the event will be.

We go above and beyond to make the planning process enjoyable and our customer's event day as unique and memorable as possible.

Event set up, Conference organizers and Corporate event planning. In conclusion, iDesign specializes in designing, production and managing professional corporate events throughout Egypt.



Billboards

We have a network of Road and Commercial Centre advertising sites, every month we map, track and monitor 1000s of billboards across the country.

We manage outdoor campaigns by offering two different distribution strategy Both complement each other in an impressive manner.

LARGE-FORMATS: Focus on one central location in the whole Governorate placed in high-density areas (Billboard / T-Pole / Unipole)

SMALL-FORMATS: Capture all prime locations, to be present across the whole Governorate (Light Box / Flags / Malls / Metro stations / Hyper markets).

IDESIGN doesn't only help you to find premium locations for your outdoor campaigns, We also provide the option customizing and placing new billboards at any location upon the customer demands.

Media Production

Corporate video production, promotional videos, event video production, training films, explainer videos, graphic design and photography...

Award winning Suitenine productions offers a full range of video production services, working with all.

Also Motion graphics are an offshoot of animation and is widely used today..

elements, objects, shapes, images, and text are animated or put into motion and voice over.

This rapid-fire processing in the brain is a continuous process as your .. it an ideal choice for social media posts, ads, presentations, promos and more.



Giveaways

Brands & marketing needs to always promote their products or services in order to stay in the business. One of the best ways to promote your company is through branded corporate giveaways.

Our Agency Offers A Huge Special Collection of Branded Corporate Advertising Giveaways. We Supply your Company's Marketing Events with Promotional Exhibition Personalized & Custom Corporate Giveaways Like Printed New Year Giveaways, Agendas, Office & Desk Calendars, Block notes, Notebooks, Desk Organizers, Lighted Power bank, USB Flash Memory & Drives and more.



Clients



12 years of challenge, rise & success with the clients we were honored to serve and always your sales tools say a lot about your company, your professionalism, and your corporate image.

We believe that it doesn't matter where, how or in what medium an idea is expressed, you still have to start with a good one.

DESIGN

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